



NETQ



NETQ Internet Surveys

Gathering new insights independently

Collect feedback and do your own research easily with *NETQ Internet Surveys*. More than 1,000 researchers at European companies and institutions as well as many individuals already trust in NETQ Internet Surveys. Each year they approach millions of respondents for feedback using thousands of surveys.

NETQ Internet Surveys is the smart application for online surveys, panels or monitors. These let you collect feedback in 3 simple steps:

- 1) Quickly create, test and publish your own new surveys
- 2) Approach targeted respondents easily, either at random via the internet or in a more personalised way by email
- 3) View results directly and export them for analysis

Design questionnaires

Test and publish your own new surveys quickly via the intuitive user interface. Save time by importing forms, even straight from MS Word. You can also look up tried and tested ready-to-use surveys and templates in the library or copy questionnaires created by others – with their permission of course.

You can conduct the surveys in any language and housestyle required. All types and combinations of question are possible, from single choice to open, from matrix to hotspot, in text, image and sound. This gives you comprehensive options for checking and validation, skips and routing. You can also base subsequent questions on earlier responses.

You can grant respondents access via a secure login. They can complete questionnaires in several sessions as required, and anonymity is guaranteed. Access is fully adjustable and a progress indicator can also be displayed.

You can pause, close and archive questionnaires. You can also clearly chart surveys on a per project basis using supporting panels and e-mails.

Fieldwork: Acquiring respondents and multichannel data collection

You can invite your targeted respondents personally by e-mail or letter, or randomly via a website. They complete the surveys online. As required, you can print out questionnaires to be filled in by hand and process them via the data entry mode.

You can easily process your own e-mail invitations and newsletters. You can display these e-mail messages in the required housestyle and test them in advance. The e-mails are sent multipart – in HTML and text – and also in high volume. Reminders and bounces can also be handled automatically.

The *NETQ Telephone Surveys* and *NETQ Field Research Surveys* add-ons enable telephone and face-to-face interviews to be conducted on location. NETQ also supports hybrid data collection for 'mixed mode' research. >>

Feedback is the key to meaningful new insights. NETQ believes that each company, institution or individual must be able to gather vital feedback and new insights with ease.

Online surveys are an outstanding means of doing this:

- Online surveys have a large reach
- Setting up and carrying out online research is cheap
- An online survey can be processed very quickly
- The internet offers interactive possibilities

Learn more

Ask for the *Features NETQ Applications* leaflet for an extensive overview of all possibilities for designing surveys, panels and fieldwork, and reporting.

The *NETQ Feedback Portfolio* tells you everything about licences and prices.

FOR SMART SURVEYS

Building and managing panels

Build panels quickly by importing information from panel members. New panel members can also register themselves via your website. In both cases, you can check e-mail addresses for correctness and duplicates. Clean up panels easily, and automatically remove panel members that cannot be reached or are inactive. The information can also be managed manually via profile pages, even by panel members themselves.

You can also make accurate panel selections using filters and quotas. For each panel or panel member, you can generate overviews of features such as completion time, response, activity, inflow and outflow.

Reports

Real-time reports give you an immediate view of the results. You can show these in tables, cross-references or graphics. Benchmark comparisons are also possible amongst groups or over time. Scoring and alarm functions offer possibilities for direct feedback and action on – combinations of – answers.

Export results, including variables, values and coding, to PDF or to MS Excel and SPSS for further analysis.

Support and system

The 24/7 web environment lets you get going straight away via the intuitive interface. The manual including 'quick start', training sessions and free helpdesk provide additional assistance.

Anywhere from a few to an unlimited number of users can work simultaneously. You also have extensive options for rights management. The user interface is also available to researchers in 4 languages. The open character of the application also enables customised solutions and links with other systems.

Licence types

The basic *NETQ Internet Surveys* application is available in ready-to-use survey packages inclusive of respondents. All three types of licence have the same features, but let you choose the desired numbers of respondents and questionnaires, runtime and level of support.

Choose NETQ!

Gather new insights on your own with ease:

- Clever applications for ad-hoc research through to continuous feedback
- Powerful feedback platform for online surveys and panels, telephone interviews and field research
- Flexibly in control with reliable support by enthusiastic professionals
- Get started right-away in the 24/7 secure web environment
- Ready-to-use package including respondents from just € 1,549.- per year or € 599.- for a pilot

Convince yourself and try NETQ free for 7 days!

WWW.NETQ.NL

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